



# DIVISIONS, REGIONS AND CENTRES NEWSLETTER

March 2020 : 1

## Introduction

By Rebecca Newman

Welcome to the first newsletter of 2020 and what a year it has been! After the floods and storms we are now facing an unprecedented pandemic.

I hope that you are all keeping safe and well during these strange times, and taking extra precautions to look after yourself, loved ones and friends. I appreciate that this may be frustrating for many of you not to be able to get out and about - especially as the weather has finally improved - however we must stay at home for our wellbeing.

Please continue to stay safe and healthy.

In these difficult times the Club is making use of the Government's Coronavirus Job Retention Scheme, and as a result I will be furloughed and out of the office from 1 April until further notice. You can still email [governance@camc.com](mailto:governance@camc.com) with any queries.

### IN THIS ISSUE

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CORONAVIRUS (COVID-19)

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FLYING FLAGS ON RALLIES

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CLARIFICATION ON ELSAN  
PITS GUIDANCE

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SOCIAL MEDIA  
CHAMPIONS

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CENTRE REPORTS

## Coronavirus (Covid-19) Update

The Club continues to monitor the current outbreak of Coronavirus. it is recommended that our members follow the advice on the Club website ([www.camc.com](http://www.camc.com)), and we hope that you can return to touring again in the foreseeable future. Please bear with us during this difficult and unprecedented time.

## Elsan Pits - clarification

There have been several enquiries about Elsan Pits. To clarify, Club members are not permitted to dig them, however if the landowner will provide one then that is permissible. The landowner is responsible for the pit, and also for complying with the Environment Agency and Health and Safety.



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## Social Media Champions

By the time this newsletter arrives with you there will be 10 trained Social Media Champions from all of our Divisions and Regions , and they will have created a Division or Regional page that is visible to the public. It is hoped that the constituent Centres will migrate their closed Facebook groups to these pages so that everything can be located in one place, for a consistent approach. Please support your local Social Media Champion - they will be able to surface and advertise your events to Club members!

## Division and Region 2020 Forum

The annual forum for Divisions and Regions was held at East Grinstead on 1 February 2020. There was some interesting discussion amongst the delegates present and they were shown presentations on Overseas Travel, along with the new overseas booking system. Staff from marketing talked about Social Media and Club Membership. Your Division or Region Council can update the Centre representatives at the next Council meeting to cascade information to Centre Committees.

## Information Document

Please take the time to check your Division, Region and Centres information on Box. In particular there are some Centres that have not sent in AGM dates and without these dates we will not be able to process the correct AGM reports for you in time for your AGM.

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## Centre Reports

The week commencing 23 March saw all Centre reports downloaded to an individual Centre folder on Box. This change in sending data to you has been planned for some time now and shouldn't be a surprise. The Club is compliant with GDPR by distributing data in this secure manner. The Centre Secretary has access to the Centre Reports folder, just as they would have received an email or post previously. All membership reports will be provided in an Excel file format.

## Centre Labels

As a result of all membership reports migrating to Box, we will no longer be able to supply monthly labels to Centres. We encourage Centres to look at other ways to communicate with new members, eg. by email (in previous newsletters we suggested bulk email providers that you may use). We appreciate that this may be a different way of running the Centre, but it is also an opportunity to embrace new methods of communication with members.

## Club Magazine

There appears to be some myths around what the magazine will or will not print in Centre Lines. The following applies to all Centre content:

- The magazine would love to receive reports on rallies that have already happened, along with fun, colourful photos (GDPR compliant)

## Club Magazine contd.

- The magazine is not able to advertise all events, however if it is a special occasion then please highlight this and the team will do it's best to publish it.
- The magazine is keen to hear about any charity events that the Centres run.

Please contact John Thynne for further information.

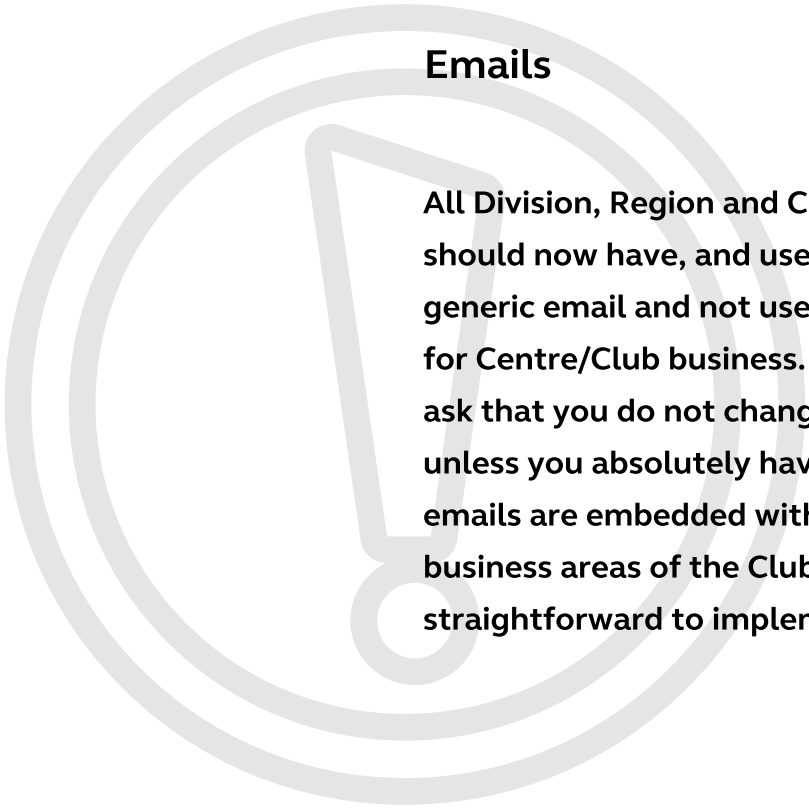
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## Staff Club List

There is a document with a list of important numbers and emails for Club staff available to Centre Committees on Box. Please ask your Centre Secretary or Chairman to download this for you.



## Emails



All Division, Region and Centre officers should now have, and use, a Club Centre generic email and not use a personal one for Centre/Club business. Can I please ask that you do not change your email, unless you absolutely have to. Centre emails are embedded with many business areas of the Club, and it is not straightforward to implement a change.

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## Rally Books

Please note that a Centre can sell or give one of their rally books to another Club member, and this doesn't matter if they are a Centre member or not - as long as they are a Club member. We would expect all rally books to be printed following GDPR rules, and you are not breaching GDPR by giving a book to another Club member. Alternatively, if you are approached by a non-Centre member for a list of your rallies, you could provide them with access to the rallies listed on your website, especially if you no longer print a book. Remember all rallies are for all Club members.

Centres are encouraged to look at other ways to promote Centre rallies and consider not printing rally books. There are so many ways to communicate with members and we really need to try and move away from printed material.

